

The Big Picture Money And Power In Hollywood

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The Big Picture Money And Money, though, is only a small part of the Hollywood story; the social and political milieus—power, prestige, and status—tell the rest. Alongside its remarkable financial revelations and incisive profiles of the pioneers who helped build Hollywood, The Big Picture is filled with eye-opening insider stories. Amazon.com: The Big Picture: Money and Power in Hollywood ... The Big Picture: The New Logic of Money and Power in Hollywood by Edward Epstein (2005) is a collection of intriguing narratives addressing the American film industry's motivation for money, power, and prestige. The Big Picture: Money and Power in Hollywood by Edward ... In The Big Picture, acclaimed writer Edward Jay Epstein gives an unprecedented, sweeping, and thoroughly entertaining account of the real magic behind moviemaking: how the studios make their money. Epstein shows how, in Hollywood, the only art that matters is the art of the deal: major films turn huge profits, not from the movies themselves but through myriad other enterprises, such as video-game spin-offs, fast-food tie-ins, soundtracks, and even theme-park rides. The Big Picture: The New Logic of Money and Power in ... Money, though, is only a small part of the Hollywood story; the social and political milieus—power, prestige, and status—tell the rest. Alongside its remarkable financial revelations and incisive... The Big Picture: Money And Power in Hollywood - Edward Jay ... The Big Picture: Money and Power in Hollywood Edward Jay Epstein. 4.5 out of 5 stars 47. Paperback. \$18.00. Only 11 left in stock - order

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Introduction | Coursera The Big Picture and the Details. Karen Caccavo December 21, 2019 Daily Money Managers, Financial Organizing, Important Documents, Paperwork Organizing, Working with Clients. As a financial organizer / daily money manager, I keep both the big picture and the details in focus at all times. It's a balancing act that's essential to doing the job well. The Big Picture and the Details

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gets pulled back -- read "The Big Picture" to learn the who, what, when, where, why, and how of the motion picture business from the late 19th century all the way to today, plus a somewhat disheartening peek at where it is probably headed. Amazon.com: Customer reviews: The Big Picture: Money and ... In The Big Picture, acclaimed writer Edward Jay Epstein gives an unprecedented, sweeping, and thoroughly entertaining account of the real magic behind moviemaking: how the studios make their money. Epstein shows how, in Hollywood, the only art that matters is the art of the deal: major films turn huge profits, not from the movies themselves but through myriad other enterprises, such as video-game spin-offs, fast-food tie-ins, soundtracks, and even theme-park rides. The Big Picture by Edward Jay Epstein: 9780812973822 ... The big picture : money and power in Hollywood. [Edward Jay Epstein] -- A look at the Hollywood motion picture industry examines how the major entertainment empires make their money, profiling the individuals who created these conglomerates and the ways in which ...

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