

# **Designing For People Henry Dreyfuss**

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noted for the number and variety of his pioneering designs for modern products. At age 17 Dreyfuss was designing sets for stage presentations at a Broadway motion-picture theatre. In 1927 a store commissioned him to study its merchandise, assess its attractiveness, and make drawings indicating improvements that the manufacturers could make. Henry Dreyfuss | American industrial designer | Britannica Dreyfuss' "Designing for People" proved an inspiring collection of anecdotes and stories exemplifying the true functions of an industrial designer. Nostalgia combined with some sage-like advice, Dreyfuss reminds the designer of his or her role in the product development field. Amazon.com: Customer reviews: Designing for People Considered the

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