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## Cracking The Pm Interview

How Cracking the PM Interview is a comprehensive book about landing a product management role in a startup or bigger tech company. Learn how the ambiguously-named "PM" (product manager / program manager) role varies across companies, what experience you need, how to make your existing experience translate, what a great PM resume and cover letter

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... Gayle McDowell is the author of

the book "Cracking the PM

Interview", the #1 interview prep

book for aspiring product

managers. She is also the Founder

and CEO of CareerCup and the

author of ... How to Crack the

Product Manager Interview by Gayle

McDowell Valentine Cem Aseyo is

the SVP of Product @ Bandsintown,

the #1 concert discovery platform

that connects 40 million fans with

450 thousand musicians. Before

Bandsintown, he spent 8 years

working at Facebook in Ireland,

India, and US spanning many roles

from User Experience to Product, as

well as Advertising, Marketing, and

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Sales. Prior to that, he worked at

IBM and Colgate & Palmolive. How

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Management Festival. As the founder of Advancing Women in

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nonprofit dedicated to empowering women to become future Product

leaders, I often get tapped to give advice on how to ace the PM

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interview in general. So with this

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